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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 2 March 1989

WESTERN REGION (WCPA)

Arizona State University
California Institute of Technology
California Poly. State University - San Luis Obispo
California State Poly University - Pomona
California State University - Fresno
California State University - Hayward
California State University - Long Beach
California State University - Los Angeles
California State University - Sacramento
University of California - Los Angeles
Gonzaga University
University of Idaho
Loyola Marymount University
Monterey Institute of International Studies
University of Nevada - Reno
Oregon State University
University of Oregon
Portland State University
University of Redlands
Saint Mary's College
San Diego State University
University of San Francisco
San Jose State University
Santa Clara University
University of Southern California
University of Southern California - Graduate School of Business
Stanford University
Washington State University
University of Washington
Westmont College

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed comprise the **Western** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (February 3, 1989, through March 3, 1989) and cumulatively (September 1, 1988, and March 3, 1989).

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BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

INTERIM PERIOD 2/3/89 THROUGH 3/6/89

CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES* 90TH	PERCENTILES* 50TH	PERCENTILES* 10TH	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES* 90TH	PERCENTILES* 50TH	PERCENTILES* 10TH
BUSINESS														
ACCOUNTING	19	1197	$22358	$25896	*	*	*	116	2528	$23282	$25261	$26400	$23650	$19430
BUSINESS ADMIN (INCL MGMT	2	123	20815	23179	*	*	*	22	453	22220	22371	25500	22100	18000
DISTRIBUTION MANAGEMENT	+	3	+	21331				+	39	+	24129			
ECONOM & FINANCE (BANKING	2	207	21715	24988	*	*	*	20	460	22512	23876	24996	22250	19200
HOTEL/RESTAURANT MGMT.	+	2	+	20750				8	56	20000	19767	*	*	*
HUMAN RSRCS (incl LABOR R	4	10	23250	22126	*	*	*	9	33	21842	21716	*	*	*
MANAGEMENT INFO SYSTEMS	2	39	26100	28732	*	*	*	4	177	27981	27090	*	*	*
MARKETING/MARK MGMT (RESR	15	164	23038	22585	*	*	*	47	486	21836	22190	25200	22000	18000
REAL ESTATE	+	+	+	+				2	6	19500	22788	*	*	*
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	10	+	19249			
COMMUNICATIONS	1	8	16300	18700	*	*	*	7	68	23743	19883	*	*	*
JOURNALISM	+	2	+	15950				5	30	20920	18513	*	*	*
TELECOMMUN/BROADCASTING.	+	2	+	19500				+	9	+	14997			
EDUCATION														
ELEMENTARY EDUCATION	+	7	+	21104				+	83	+	17558			
PRE-ELEMENTARY EDUCATION	+	+	+	+				+	4	+	13090			
PHYSICAL EDUCATION	+	1	+	12000				2	9	28800	18897	*	*	*
SPECIAL EDUCATION	+	5	+	19697				+	24	+	19704			
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	1	+	20000				+	12	+	17292			
TEXTILES & CLOTHING	+	15	+	19167				+	26	+	18218			
MERCHANDISING MANAGEMENT	1	4	22500	22625	*	*	*	1	7	22500	20714	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	1	+	19500				+	10	+	19782			
LETTERS (incl English, Li	+	5	+	20200				4	35	20350	19419	*	*	*
VISUAL & PERFORMING ARTS	+	2	+	18068				4	19	14790	15627	*	*	*
HUMANITIES - OTHER	+	9	+	20045				6	31	20333	21956	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	1	+	20000				1	18	22000	19525	*	*	*
HISTORY	+	4	+	19900				1	13	19800	18863	*	*	*
POLITICAL SCIENCE/GOVT	1	6	20000	19244	*	*	*	4	24	20600	19496	*	*	*
PSYCHOLOGY	1	12	20976	20623	*	*	*	5	50	19475	18211	*	*	*
SOCIOLOGY	+	4	+	21447				3	18	24667	19550	*	*	*
SOCIAL SCIENCES-OTHER	+	3	+	19600				+	28	+	18843			
ENGINEERING														
AEROSPACE & AERONAUTICAL	2	75	29770	29615	*	*	*	7	115	29458	29204	*	*	*
AGRICULTURAL	+	5	+	25939				1	8	15360	23632	*	*	*
ARCHITECTURAL	+	1	+	25000				4	6	21039	22813	*	*	*
BIOENGINEERING & BIOMEDIC	+	2	+	22289				+	6	+	26306			
CHEMICAL	+	329	+	33058				4	543	31935	32812	*	*	*
CIVIL	5	204	26880	26357	*	*	*	27	361	26863	26090	28800	27492	24400
COMPUTER	+	50	+	30258				2	91	30888	29800	*	*	*
ELECTRICAL/ELECTRONIC	15	557	31633	30550	*	*	*	49	949	30748	30269	34000	31800	26400

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	2	123	$30150	$29719	*	*	*	4	206	$30675	$29378	*	*	*
MECHANICAL	9	591	29631	30625	*	*	*	37	1029	29199	30317	$32640	$29760	$25580
METALLURGICAL	+	41	+	29561				1	50	31992	29580	*	*	*
MINING (INCL GEOLOGICAL)	+	7	+	24651				+	9	+	24714			
NUCLEAR	+	4	+	31925				+	5	+	31540			
PETROLEUM	1	26	38100	34936	*	*	*	1	62	38100	32202	*	*	*
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	5	63	29040	27566	*	*	*	14	160	28905	28085	*	*	*
INDUSTRIAL TECHNOLOGY	+	13	+	26310				5	25	27748	25870	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	2	+	25400				4	25	20358	22106	*	*	*
ANIMAL SCIENCES	+	2	+	17250				+	7	+	18771			
PLANT SCIENCES	+	+	+	+				+	5	+	17656			
NATURAL RESOURCES	+	+	+	+				1	1	22800	22800	*	*	*
OTHER AGRICULTURAL SCIENC	+	3	+	15833				+	18	+	20814			
COMPUTER SCIENCE														
COMPUTER SCIENCE	5	164	27680	28497	*	*	*	37	378	29067	27691	33500	30000	24000
COMPUTER PROGRAMMING	+	5	+	25792				+	26	+	26131			
INFORMATION SCIENCES & SY	1	52	26400	26687	*	*	*	5	94	29400	26361	*	*	*
SYSTEMS ANALYSIS	+	1	+	31000				+	8	+	28575			
HEALTH SCIENCES														
ALLIED HEALTH	+	4	+	24650				+	44	+	23950			
HEALTH SCIENCES	+	3	+	23000				+	23	+	18710			
NURSING	1	1	20000	20000	*	*	*	6	80	25454	23062	*	*	*
PHARMACY	+	15	+	35255				+	65	+	36276			
SCIENCES														
ACTUARIAL	+	1	+	24504				+	6	+	30384			
ARCHITECTURAL & ENVIRONME	1	4	28000	26350	*	*	*	9	14	23662	24380	*	*	*
BIOLOGICAL	+	1	+	26500				+	14	+	19471			
CHEMISTRY	+	31	+	31310				+	57	+	29349			
GEOLOGY & GEOLOGICAL SCI	+	2	+	23500				+	5	+	23032			
MATHEMATICS	+	24	+	27367				6	60	27740	25079	*	*	*
PHYSICS	+	2	+	29626				+	7	+	27036			
OTHER PHYSICAL & EARTH SC	+	+	+	+				1	11	18000	22655	*	*	*
TOTALS	95	4245						496	9352					

* Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	15	1055	$22481	$26071	*	*	*	92	2164	$23472	$25476	$26000	$24000	$19500
ACCOUNTING (PRIVATE)	4	183	29475	25060	*	*	*	20	413	24787	23974	30000	23900	21600
COMMERCIAL BANKING (CNSMR	+	8	+	22911				3	48	24200	21778	*	*	*
COMMERCIAL BANKING (LENDG	+	18	+	22967				3	43	16000	21844	*	*	*
INVESTMT BANKING (CORP FN	+	3	+	30667				1	12	22500	25192	*	*	*
INVESTMT BANKNG (M & A)	+	4	+	26500				+	5	+	28040			
INVESTMT BANKG (REAL EST)	+	+	+	+				+	4	+	17175			
INVESTMT BANKG (SALES & T	+	3	+	25000				+	6	+	22917			
FINANCIAL/TREASURY ANALYS	1	69	24000	25900	*	*	*	12	148	22483	24801	*	*	*
PORTFOLIO MGMT/BROKERAGE	+	4	+	22498				2	13	23250	22515	*	*	*
UNDERWRITING	+	9	+	19821				3	30	20493	20785	*	*	*
MARKETING														
ADVERTISING	+	3	+	20800				+	13	+	17840			
BRAND/PRODUCT MANAGEMENT	+	31	+	24395				12	89	20936	24072	*	*	*
BUYER/MERCHANDISING	+	76	+	21823				9	145	22412	22123	*	*	*
MARKET RESEARCH	1	10	24564	27589	*	*	*	4	36	23891	23411	*	*	*
SALES	7	160	20571	24079	*	*	*	39	490	22666	23137	30000	22000	16800
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	+	+	+				1	14	15360	23598	*	*	*
MEDIA PLANNING	+	3	+	27767				1	11	29400	20868	*	*	*
ON-AIR REPORTING	+	+	+	+				+	2	+	18000			
PRODUCTION	+	5	+	25771				+	15	+	21270			
PUBLIC RELATIONS	+	5	+	21927				4	38	19400	19293	*	*	*
WRITING / EDITING	+	3	+	20267				1	21	18000	16475	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	+	4	+	20584				1	12	15000	18310	*	*	*
FINANC,TAXA, MONETARY POL	1	6	22800	21925	*	*	*	2	22	22400	21392	*	*	*
ECONOMIC PROGRAMS	+	1	+	20000				+	5	+	18394			
LAW ENFORCEMENT	+	+	+	+				6	22	21117	20526	*	*	*
MILITARY	+	9	+	22501				+	56	+	21365			
NATIONAL SECURITY	+	3	+	31800				+	9	+	23868			
URBAN / REGIONAL PLANNING	+	7	+	25576				2	10	24240	24251	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	+	6	+	25131				4	49	24450	23984	*	*	*
COUNSELING	1	4	20976	19894	*	*	*	3	17	18792	17162	*	*	*
FUNDRAISING / DEVELOPMENT	+	+	+	+				+	1	+	23500			
SOCIAL WORK	+	1	+	13000				+	14	+	18579			
ENGINEERING														
BIOENGINEERING	+	8	+	32216				+	15	+	30954			
DESIGN / CONSTRUCT	9	369	27407	28283	*	*	*	33	671	27777	28238	31800	27492	24400
ENVIRONMENTAL/SANITATION	+	31	+	28809				13	62	28568	27866	*	*	*
MANUFACTURING/INDUSTRIAL	41	725	30904	30845	*	*	*	47	1124	29921	30537	33456	30420	25580
SYSTEMS / PROGRAMMING	+	51	+	29758				3	112	27067	29675	*	*	*
POWER SYSTEMS	+	74	+	29897				5	112	28855	29692	*	*	*
SOFTWARE DESIGN & DEVELOP	+	44	+	29998				9	101	31012	29543	*	*	*

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	1	46	$30480	$30556	*	*	*	6	87	$28317	$30312	*	*	*
RESEARCH & DEVELOPMENT	+	86	+	30992				10	218	29222	30275	*	*	*
TESTING	5	47	32480	30681	*	*	*	15	107	31095	28788	*	*	*
PROCESS ENGINEERING	2	341	29770	32546	*	*	*	12	629	31108	31963	*	*	*
OTHER ENGINEERING	9	147	29778	29720	*	*	*	9	217	29778	29839	*	*	*
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	4	130	23650	27859	*	*	*	15	330	26485	26936	*	*	*
INFORMATION SYSTEMS	1	38	32400	27108	*	*	*	7	148	32597	27006	*	*	*
SYSTEMS ANALYSIS & DESIGN	2	71	31800	28443	*	*	*	8	151	27615	27759	*	*	*
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	5	+	26346				+	16	+	27269			
AGRICULTURE/NAT'L RESOURC	+	10	+	22080				1	34	25200	22353	*	*	*
ARCHITECTURE	1	1	28000	28000	*	*	*	13	19	22855	22693	*	*	*
CONSULTING	2	143	28000	28587	*	*	*	3	238	26367	27571	*	*	*
HUMAN RESRCS /INDUS RELS	1	11	19430	23117	*	*	*	5	63	21062	22410	*	*	*
MANAGEMENT TRAINEE	16	126	22464	22684	*	*	*	44	511	20941	21453	$23000	$21200	$16000
MATH/STATISTICIANS	+	5	+	23111				1	12	27000	21808	*	*	*
NURSES / PERSONAL CARE	1	1	20000	20000	*	*	*	6	77	25454	23057	*	*	*
OTHER HEALTH RELATED (EX	+	24	+	29855				+	145	+	28144			
PARALEGAL	+	+	+	+				+	2	+	20460			
PERFORMING ARTS (ENTERTAI	+	+	+	+				1	3	17000	15000	*	*	*
RESEARCHERS NON-TECHNICAL	+	2	+	26496				1	7	32000	23679	*	*	*
RESEARCHERS - TECHNICAL	+	+	+	+				+	10	+	20115			
TEACHING	+	16	+	19747				4	154	23300	18214	*	*	*
TOTALS	95	4245						496	9352					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

WCPA REGIONAL Report No. 2 MARCH 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	103	+	$29979				+	160	+	$28801			
MBA--NON-TECH	+	48	+	37118				+	125	+	33068			
MBA--TECH	+	26	+	39319				+	40	+	37993			
MS-BUSINESS	+	4	+	31075				+	16	+	29550			
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	+	10	+	37620				+	38	+	35279			
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	2	+	28550				+	5	+	28300			
MANAGEMENT INFORMATION SY	+	5	+	36073				+	16	+	30560			
MARKETING/MKTNG MGT (RESE	+	4	+	36875				+	15	+	31687			
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	1	+	30000				+	1	+	30000			
JOURNALISM	+	+	+	+				+	+	+	+			
EDUCATION														
EDUCATION ADMINISTRATION	+	1	+	19300				+	5	+	19660			
ELEMENTARY EDUCATION	+	1	+	24000				+	3	+	20000			
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	1	+	21600				+	6	+	22580			
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	+	+	+				+	1	+	23000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	1	+	20000				+	1	+	20000			
PSYCHOLOGY	+	1	+	22500				+	3	+	18500			
SOCIOLOGY	+	1	+	22000				+	2	+	27000			
SOCIAL SCIENCES - OTHER	+	1	+	43704				+	6	+	23473			

- continued

WCPA REGIONAL Report No. 2 MARCH 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89 NUMBER OF OFFERS REGIONAL	NATIONAL	AVERAGE $ OFFERS REGIONAL	NATIONAL	PERCENTILES* 90TH	50TH	10TH	CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 NUMBER OF OFFERS REGIONAL	NATIONAL	AVERAGE $ OFFERS REGIONAL	NATIONAL	PERCENTILES* 90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	6	+	$32870				+	7	+	$32929			
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	2	+	32500			
CHEMICAL	+	11	+	36631				+	21	+	35626			
CIVIL	+	19	+	29342				+	32	+	28851			
COMPUTER	+	6	+	39313				+	15	+	35003			
ELECTRICAL/ELECTRONIC	+	71	+	36053				+	109	+	35673			
INDUSTRIAL	+	12	+	35350				+	16	+	34925			
MECHANICAL	+	60	+	35730				1	87	$47652	35209	*	*	*
METALLURGICAL	+	9	+	35578				+	16	+	34421			
MINING & MINERAL	+	4	+	30385				+	6	+	31257			
NUCLEAR	+	1	+	37200				+	1	+	37200			
PETROLEUM	+	3	+	38320				+	12	+	39936			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	+	+	+				+	4	+	27428			
HEALTH SCIENCES	+	1	+	26000				+	7	+	21837			
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				+	1	+	23000			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	+	5	+	30900				+	11	+	31455			
COMPUTER SCIENCE														
COMPUTER SCIENCE	1	45	$39500	35619	*	*	*	2	57	35175	35105	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	+	7	+	33814				+	25	+	30332			
MATHEMATICS (INCL ACTUARI	1	4	31044	28032	*	*	*	1	12	31044	29187	*	*	*
PHYSICS	+	+	+	+				+	1	+	32016			
POLYMER	+	+	+	+				+	4	+	30330			
TOTALS	2	474						4	900					

Master's Degree Candidates - Experience [1]

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	+	36	+	$46453				+	77	+	$38759			
MBA--TECH	+	14	+	53779				+	22	+	47542			
OVER 2 TO 4 YEARS														
MBA--NON-TECH	1	46	$19430	47935	*	*	*	1	83	$19430	42442	*	*	*
MBA--TECH	+	33	+	53070				+	49	+	50743			
OVER 4 YEARS														
MBA--NON-TECH	+	29	+	49129				+	73	+	42249			
MBA--TECH	+	21	+	53943				+	35	+	49769			
TOTALS	1	179						1	339					

1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	2	+	$45000				1	4	$55000	$51125	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	3	+	41700			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				+	1	+	20000			
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	+	+	+				+	2	+	23500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	1	7	$51180	50711	*	*	*	1	7	51180	50711	*	*	*
CHEMICAL	+	10	+	47697				+	24	+	45838			
CIVIL	+	+	+	+				+	2	+	31200			
COMPUTER	+	1	+	48000				+	2	+	52500			
ELECTRICAL/ELECTRONIC	+	6	+	50941				+	12	+	45379			
MECHANICAL	+	3	+	43533				+	3	+	43533			
METALLURGICAL	+	2	+	46010				+	3	+	47073			
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	+	12	+	44200				+	22	+	43013			
GEOLOGICAL SCIENCES	+	1	+	34800				+	2	+	35400			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	1	+	36000				+	3	+	41000			
POLYMER	+	+	+	+				+	2	+	42900			
TOTALS	1	45						2	92					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	23683 77 29904/21000			27332 3					24000 2
BUSINESS ADMIN (INCL MGMT	25460 3			15000 1		22500 1	22710 2		22500 1
ECONOM & FINANCE (BANKING	24252 2			21900 4		21600 1			21220 5
HUMAN RSRCS (incl LABOR R							24000 1		
MARKETING/MARK MGMT (RESR	26000 1			17400 3		22000 2	25782 2		18000 1
COMMUNICATIONS									22000 1
JOURNALISM						18000 1			19000 1
LETTERS (incl English, Li									19000 1
VISUAL & PERFORMING ARTS				16800 1				10000 1	
HUMANITIES - OTHER									22000 1
AGRICULTURAL			15360 1						
ARCHITECTURAL			21039 4						
CIVIL								28572 1	
MECHANICAL								30000 1	
AGRIBUSINESS					18480 1				
COMPUTER SCIENCE							27375 4		
INFORMATION SCIENCES & SY	22500 1								
ARCHITECTURAL & ENVIRONME			23662 9						

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING					24225 4			24000 1	23800 1
BUSINESS ADMIN (INCL MGMT			18000 1		21500 2	16800 1		15000 1	18000 1
ECONOM & FINANCE (BANKING	22000 1				30000 1				
HOTEL/RESTAURANT MGMT.	20750 4	19249 4							
HUMAN RSRCS (incl LABOR R					27233 3	13500 2			15600 1
MARKETING/MARK MGMT (RESR	19000 2		20998 2		21217 18			19920 2	
REAL ESTATE									18000 1
COMMUNICATIONS					22000 1				
JOURNALISM					18800 2				
MERCHANDISING MANAGEMENT					22500 1				
LETTERS (incl English, Li					20200 2				
VISUAL & PERFORMING ARTS									15360 1
HUMANITIES - OTHER						18000 1			
CRIMINAL JUSTICE			22000 1						
POLITICAL SCIENCE/GOVT					20000 1				
PSYCHOLOGY			21000 1		13000 1				
CIVIL							24400 2		

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING		19000 2				18643 12	23467 6		21948 1
BUSINESS ADMIN (INCL MGMT		31100 2			21000 1	19430 1			
ECONOM & FINANCE (BANKING				?1600 1		19430 1			
MARKETING/MARK MGMT (RESR				22000 2					24000 1
REAL ESTATE		21000 1							
COMMUNICATIONS						16300 1			
JOURNALISM							30000 1		
PHYSICAL EDUCATION					21600 1				
LETTERS (incl English, Li					22000 1				
VISUAL & PERFORMING ARTS									17000 1
HUMANITIES - OTHER					15000 1	15000 1	24000 1		
HISTORY					19800 1				
POLITICAL SCIENCE/GOVT							18000 1		
PSYCHOLOGY					28000 1		20976 1		
CIVIL		27480 1	26506 2	27996 1			27264 16		
COMPUTER							30216 1		
ELECTRICAL/ELECTRONIC			32000 1	28800 1		27442 4	26300 4		
INDUSTRIAL			31200 1	31200 1					
MECHANICAL	29640 1		31500 3			22669 3	27300 4		
COMPUTER SCIENCE	28260 3								
NURSING						20000 1		26545 5	

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330 PART 4 - PAGE 1

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING					25200 1				
BUSINESS ADMIN (INCL MGMT	21600 1								
MANAGEMENT INFO SYSTEMS					19800 1				
MARKETING/MARK MGMT (RESR							36000 1		
HUMANITIES - OTHER									28000 1
POLITICAL SCIENCE/GOVT					25200 1				
PSYCHOLOGY			14400 1						
SOCIOLOGY			18000 1						
AEROSPACE & AERONAUTICAL					29458 7				
CHEMICAL									32280 3
CIVIL								25800 4	
ELECTRICAL/ELECTRONIC					29985 7		24342 1		
INDUSTRIAL					27900 1				
MECHANICAL					29684 13		29400 1	26880 1	
METALLURGICAL							31992 1		
ENGINEERING TECHNOLOGY					28912 10			28398 2	
INDUSTRIAL TECHNOLOGY					29200 1				28970 2
AGRIBUSINESS						19225 2			
NATURAL RESOURCES									22800 1
COMPUTER SCIENCE					30549 4			26000 2	
MATHEMATICS					30120 2				
OTHER PHYSICAL & EARTH SC									18000 1

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS		ELECTR & ELECT		FOOD & BEVERAG		HOUSEHOLD & PE		METALS & METAL	MINING	PACKAGING & AL		PAPER & WOOD P	PETROLEUM & AL	
ACCOUNTING					34800	1								23600	5
BUSINESS ADMIN (INCL MGMT	23800	1													
ECONOM & FINANCE (BANKING			23132	3										24000	1
HUMAN RSRCS (incl LABOR R	22000	1	26280	1											
MANAGEMENT INFO SYSTEMS	30708	3													
MARKETING/MARK MGMT (RESR	23300	3	27600	1	23037	3	24187	1			20000	1			
COMMUNICATIONS			29400	1	26250	2	24000	1							
PHYSICAL EDUCATION			36000	1											
SOCIOLOGY	32000	1												24000	1
COMPUTER	31560	1													
ELECTRICAL/ELECTRONIC	32736	6	32006 34000/30000	20	35700	1	33000	1						32196	2
INDUSTRIAL											32400	1			
MECHANICAL	30900	2	32007	5										36360	1
PETROLEUM														38100	1
ENGINEERING TECHNOLOGY	32004	1	26760	1											
INDUSTRIAL TECHNOLOGY			25800	2											
AGRIBUSINESS					24500	1									
COMPUTER SCIENCE	30300	19	25700	2	24500	1								27700	2
INFORMATION SCIENCES & SY	31125	4													
MATHEMATICS	26550	4													

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BUSINESS ADMIN (INCL MGMT					23004 1	25200 1
MARKETING/MARK MGMT (RESR	18000 1					
POLITICAL SCIENCE/GOVT	19200 1					
CHEMICAL						30900 1
ELECTRICAL/ELECTRONIC			27000 1			
MECHANICAL			24330 2			

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	23789 83 29904/21000			21133 12		21220 5	24197 5	10000 1	21277 13
BACHELOR - TECHNICAL	22500 1		22320 14		18480 1		27375 4	29286 2	

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	20429 7	19249 4	20599 5		21917 36 42000/18000	15450 4		19710 4	18152 5
BACHELOR - TECHNICAL							24400 2		

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL		24240 5		21867 3	21233 6	18367 16	23378 10		20983 3
BACHELOR - TECHNICAL	28605 4	27480 1	30102 7	29332 3		24722 8	27234 25 30216/26400	26545 5	

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	21600 1		16200 2		23400 3		36000 1		28000 1
BACHELOR - TECHNICAL					29570 45 36000/27500	19225 2	28578 3	26542 9	27940 7

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	26647 9	26954 7	26069 6	24094 2			20000 1		23714 7
BACHELOR - TECHNICAL	30492 37 38100/27000	30997 30 37480/26760	28233 3	33000 1			32400 1		32375 6

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	18600 2				23004 1	25200 1
BACHELOR - TECHNICAL			25220 3			30900 1

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	23338 84 29904/19430	23885 17	33600 1						22900 6
BUSINESS ADMIN (INCL MGMT	25460 3				22500 1				
ECONOM & FINANCE (BANKING	24540 5	21600 1		18000 1					22080 5
MARKETING/MARK MGMT (RESR		30000 1	19500 2	13200 1					21996 1
VISUAL & PERFORMING ARTS				16800 1					
PETROLEUM		38100 1							

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING							18000 1		
BUSINESS ADMIN (INCL MGMT				22333 3	23250 2		25573 3		
ECONOM & FINANCE (BANKING	23250 2						19000 2		
HUMAN RSRCS (incl LABOR R					19850 2		17000 3		
MARKETING/MARK MGMT (RESR				20861 7	22878 4	21855 3	22400 14		
REAL ESTATE							18000 1		
COMMUNICATIONS					24000 1		24833 3		29400 1
PHYSICAL EDUCATION							36000 1		
LETTERS (incl English, Li				19000 1			20400 1		
HUMANITIES - OTHER							28000 1		
CRIMINAL JUSTICE		22000 1							
POLITICAL SCIENCE/GOVT				19200 1					
PSYCHOLOGY		21000 1					13000 1		
AGRICULTURAL								15360 1	
ELECTRICAL/ELECTRONIC							29100 2		
MECHANICAL						30000 1	28200 1		
AGRIBUSINESS		1[illegible]0 1					18875 2		
NATURAL RESOURCES							22800 1		
COMPUTER SCIENCE							31800 1		
OTHER PHYSICAL & EARTH SC							18000 1		

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING						22800 1		18175 4	
BUSINESS ADMIN (INCL MGMT			15000 1						
ECONOM & FINANCE (BANKING						22000 1			
JOURNALISM			19300 2	18000 1				30000 1	
HUMANITIES - OTHER					15000 1			24000 1	
SOCIOLOGY			24000 1						

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
ACCOUNTING			34800 1						
BUSINESS ADMIN (INCL MGMT				21000 1					
REAL ESTATE		21000 1							
HISTORY			19800 1						
POLITICAL SCIENCE/GOVT			25200 1						
PSYCHOLOGY				17688 2					
SOCIOLOGY			18000 1						
CHEMICAL									32820 1
CIVIL		27480 1						26634 13	27557 10
ELECTRICAL/ELECTRONIC								29513 9	
MECHANICAL								27597 10	30000 1
ENGINEERING TECHNOLOGY								28800 1	
COMPUTER SCIENCE									33000 1

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330 PART 5 - PAGE 1

CURRICULUM	MANUFACTURING		SYSTEMS / PROG		POWER SYSTEMS		SOFTWARE DESIG		HARDWARE DESIG		RESEARCH & DEV		TESTING		PROCESS ENGINE		OTHER ENGINEER	
AEROSPACE & AERONAUTICAL	28917	4									30996	1			29770	2		
CHEMICAL											32820	1			31050	2		
CIVIL	24000	2													27996	1		
COMPUTER											31560	1						
ELECTRICAL/ELECTRONIC	30795	15			29392	3			29740	2	30350	4	31836	10	33568	3	32760	1
INDUSTRIAL	30150	2											31200	1				
MECHANICAL	30332	10	27500	1	28050	2	30000	1			25148	3			36360	1	31496	5
METALLURGICAL	31992	1																
ENGINEERING TECHNOLOGY	29801	8											31716	1			25920	3
INDUSTRIAL TECHNOLOGY	26933	3											29940	1	28000	1		
COMPUTER SCIENCE	32928	2	26850	2			31285	7	30550	2			28800	1	28596	1		
INFORMATION SCIENCES & SY													26400	1				
MATHEMATICS							30120	1	24660	2					30000	1		

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR		INFORMATION SY		SYSTEMS ANALYS		ACTUARIAL	AGRICULTURE/NA		ARCHITECTURE		CONSULTING		HUMAN RESRCS /		MANAGEMENT TRA	
ACCOUNTING																15000	1
BUSINESS ADMIN (INCL MGMT														20715	2	20141	5
ECONOM & FINANCE (BANKING																23677	3
HOTEL/RESTAURANT MGMT.																20000	8
HUMAN RSRCS (incl LABOR R														21293	3	42000	1
MANAGEMENT INFO SYSTEMS	25212	2	30750	2													
MARKETING/MARK MGMT (RESR												24550	2			21358	12
COMMUNICATIONS																19150	2
JOURNALISM																18000	1
MERCHANDISING MANAGEMENT																22500	1
LETTERS (incl English, Li																20000	1
VISUAL & PERFORMING ARTS																12680	2
HUMANITIES - OTHER																18333	3
POLITICAL SCIENCE/GOVT																19000	2
ARCHITECTURAL										21039	4						
COMPUTER	30216	1															
INDUSTRIAL																31200	1
MECHANICAL												30000	1				
ENGINEERING TECHNOLOGY																27996	1
AGRIBUSINESS								25200	1								
COMPUTER SCIENCE	26740	11	34290	2	27274	7											
INFORMATION SCIENCES & SY	22500	1	32700	3													
ARCHITECTURAL & ENVIRONME										23662	9						

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330 PART 6 - PAGE 2

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
MATHEMATICS			30000 1						

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT								21600 1
PHYSICAL EDUCATION								21600 1
LETTERS (incl English, Li								22000 1
VISUAL & PERFORMING ARTS					17000 1			
PSYCHOLOGY								28000 1
SOCIOLOGY						32000 1		
NURSING		25454 6						
MATHEMATICS	27000 1							

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	23472 92 29904/19500	24087 19	24200 3	16000 3	22500 1				22483 12
BACHELOR - TECHNICAL		38100 1							

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	23250 2	21500 2		20936 12	22412 9	21855 3	22168 31 40000/16800		29400 1
BACHELOR - TECHNICAL		18480 1				30000 1	24594 8	15360 1	

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL			19400 4	18000 1	15000 1	22400 2		21117 6	
BACHELOR - TECHNICAL									

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL		21000 1	24450 4	18792 3					
BACHELOR - TECHNICAL		27480 1						27777 33 34272/24400	28568 13

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL									
BACHELOR - TECHNICAL	29921 47 37480/25580	27067 3	28855 5	31012 9	28317 6	29222 10	31095 15	31108 12	29778 9

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	25212 2	30750 2					24550 2	21062 5	20528 42 42000/16000
BACHELOR - TECHNICAL	26681 13	33336 5	27615 8		25200 1	22855 13	30000 1		29598 2

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL					17000 1	32000 1		23300 4
BACHELOR - TECHNICAL	27000 1	25454 6						